

# EDITORIAL CALENDAR 2018

ISSUE	SPOTLIGHT	LISTS	SPACE DUE	MATERIALS DUE
<b>JANUARY</b>				
1/1	Human Resources	Staffing Firms	12/18	12/25
1/8	Executive Education	Colleges & Universities/MBA Programs	12/25	1/1
1/15	Health Care	Cardiac Care Facilities	1/1	1/8
1/22	e-Commerce	Warehouse & Distribution Centers	1/8	1/15
1/29	Accounting	Accounting Firms	1/15	1/22
<b>FEBRUARY</b>				
2/5	Food	Economic Development Authority Lenders	1/22	1/29
2/12	Banking & Finance	Insurance Brokerages	1/29	2/5
2/19	Construction/Developers	Commercial Real Estate Developers/Brokerages	2/5	2/12
2/26	Transportation	Shipping Companies	2/12	2/19
<b>MARCH</b>				
3/5	Law	Law Firms	2/19	2/26
3/12	Employee Benefits	PEO's	2/26	3/5
3/19	Energy	Utilities & Energy Providers/Green-Energy Companies	3/5	3/12
3/26	Power 100	100 Most Powerful in Business	3/12	3/19
<b>APRIL</b>				
4/2	Economic Development	Environmental Firms	3/19	3/26
4/9	Construction/Architecture	Architectural Firms/Construction Management Firms	3/26	4/2
4/16	Green Business	Recycling & Waste Management Companies	4/2	4/9
4/23	Innovation Issue: Life Science & Technology	Life Science Companies/Research Centers **in FoodBiz Supplement: Food Companies	4/9	4/16
4/30	National Small Business Week	Chambers of Commerce	4/16	4/23
4/23	Real Estate & Construction Report #1		4/2	4/9
<b>MAY</b>				
5/7	Cybersecurity	Cybersecurity Companies	4/23	4/30
5/14	The Vanguard Series - Health Care	Health Insurance Providers	4/30	5/7
5/21	Diversity	Minority-Owned Businesses	5/7	5/14
5/28	Hospitals	Hospitals	5/14	5/21
<b>JUNE</b>				
6/4	Family Business	Family-Owned Businesses	5/21	5/28
6/11	Unions	Public Relations Firms	5/28	6/4
6/18	Banking & Finance	Small Business Administration Lenders	6/4	6/11
6/25	The Vanguard Series - Law	Lobbying Firms	6/11	6/18
6/18	Real Estate & Construction Report #2		5/28	6/4



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<b>JULY</b>				
7/2	<b>Workforce Development</b>	Business & Professional Associations	6/18	6/25
7/9	<b>Forensic Accounting</b>	Accounting Firms	6/25	7/2
7/16	<b>Top Entrepreneurs</b>	Highest Paid CEO's	7/2	7/9
7/23	<b>Small Business</b>	Breweries/Wineries	7/9	7/16
7/30	<b>Construction/Developers</b>	Commercial Real Estate Developers/Brokerages	7/16	7/23
<b>AUGUST</b>				
8/6	<b>The Vanguard Series - Higher Education</b>	Accounting Degree Programs	7/23	7/30
8/13	<b>Banking &amp; Finance</b>	Mortgage Bankers & Brokers	7/30	8/6
8/20	<b>Top 250 Privately Held Companies</b>	Top 250 Privately Held Companies	8/6	8/13
8/27	<b>Hospitals</b>	Highest Paid Hospital CEO's	8/13	8/20
8/20	<b>Business Profiles</b>		<b>6/28</b>	<b>6/29</b>
<b>SEPTEMBER</b>				
9/3	<b>Women in Business</b>	Women-Owned Businesses	8/20	8/27
9/10	<b>Small Business</b>	Veteran-Owned Businesses	8/27	9/3
9/17	<b>Power Bankers</b>	Savings Banks and Associations	9/3	9/10
9/24	<b>New Jersey Manufacturing Week</b>	Manufacturing Companies	9/10	9/17
<b>OCTOBER</b>				
10/1	<b>Companies that Care</b>	Nonprofit Organizations	9/17	9/24
10/8	<b>Small Business</b>	NJSBDC's	9/24	10/1
10/15	<b>Construction/Engineering</b>	Engineering Firms/Office Buildings	10/1	10/8
10/22	<b>Tax Planning</b>	Accounting Firms	10/8	10/15
10/29	<b>Economic Development</b>	Tourist Attractions	10/15	10/22
<b>NOVEMBER</b>				
11/5	<b>Labor Unions</b>	Labor Unions	10/22	10/29
11/12	<b>Law</b>	Law Firms	10/29	11/5
11/19	<b>Credit Unions</b>	Credit Unions	11/5	11/12
11/26	<b>Banking</b>	Commercial Banks	11/12	11/19
11/12	<b>The Vanguard Series - Commercial Real Estate</b>		<b>10/29</b>	<b>11/5</b>
<b>DECEMBER</b>				
12/3	<b>Going Global</b>	Foreign-Owned Companies	11/19	11/26
12/10	<b>Healthcare</b>	Health Insurance Providers/Third Party Administrators	11/26	12/3
12/17	<b>Vanguard Series Year-End Recap</b>	List Leaders	12/3	12/10
12/24	<b>Book of Lists</b>		11/23	12/7
12/31	<b>Accounting</b>	Mergers & Acquisitions	12/17	12/24

